

## ORDER



KSNV

Orders	Order / Rev:	<u>105689</u>
	Alt Order #:	
	Product Desc:	State Senate - Jeopardy
	Estimate:	
	Flight Dates:	09/18/12 - 10/25/12
	Original Date / Rev:	08/20/12 / 09/25/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada - Revised
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,825.00	\$1,551.25
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,825.00	\$1,551.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,825.00	\$3,251.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

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Advertiser: Benny for Nevada  
Product Desc: State Senate - Jeopardy  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM		5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12		10/21/12	--WT----		. 2	\$400.00	0.00								
Week: 10/22/12		10/28/12	MTW----		3	\$400.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/22/12-10/28/12	M-F Jeopardy  See MG 2.6 [na debates]		630-7pm			MTW-----	:30	(\$400.00)	0.00	NM			
6	KSNV	10/25/12-10/25/12	M-F Jeopardy  ⑩ MG for 2.4 10/22		630-7pm			---Th-----	:30	\$400.00	0.00	NM			
													Totals	8	\$3,825.00